

Scholars in Action

Multimedia Presentation Rubric

Name(s): _____

	4=Excellent	3=Good	2=Satisfactory	1=Needs Improvement	Score
Subject Knowledge	Subject knowledge is evident throughout the project. All information is clear, appropriate, and correct.	Subject knowledge is evident in much of the project. Most information is clear, appropriate, and correct.	Some subject knowledge is evident. Some information is confusing, incorrect, or flawed.	Subject knowledge is not evident. Information is confusing, incorrect, or flawed.	
Citing Sources	All sources (graphics, text, audio) are properly cited.	Most sources are properly cited.	Few sources are properly cited.	No sources are properly cited.	
Organization/ Navigation	The sequence of information is logical and intuitive. Menus and paths to all information are clear and direct.	The sequence of information is logical. Menus and paths to most information are clear and direct.	The sequence of information is somewhat logical. Menus and paths are confusing and flawed.	The sequence of information is not logical. Menus and paths to information are not evident.	
Design/ Enhancements	The combination of multimedia elements and content communicate the intended ideas clearly; all graphics, video, audio, 3-D, etc. are used effectively to convey the intended meaning.	The combination of multimedia elements and content communicate the intended ideas fairly well.	The combination of multimedia elements and content is somewhat confusing or flawed in certain areas.	The combination of multimedia elements and content is confusing or flawed in most areas.	
Originality	The project shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, and inventive.	The project shows some evidence of originality and inventiveness.	The work is an extensive collection and rehash of other people's ideas, products, and images. There is little evidence of new thought or inventiveness.	The work is a minimal collection or rehash of other people's ideas, products, and images. There is no evidence of new thought.	
Technical	Project runs perfectly with no technical problems. For example, there are no error messages, all sound, video, or other files are found.	Project runs adequately with minor technical problems.	Project runs minimally. There are many technical problems when viewing the project.	Project does not run satisfactorily. There are too many technical problems to view the project.	
Presentation	Verbal explanation of the project is clear to all audience members and the presenter(s) exhibit professionalism.	Verbal explanation of the project is sufficient and professional, but may not be clear to those less familiar with the content or technology.	Verbal explanation of the project is somewhat confusing and unorganized, but presented in a professional manner.	Verbal explanation of the project is confusing and difficult for a novice or expert in the field to follow, and is not presented in a professional manner.	
TOTAL SCORE					