

## 2007-08 Springfield College PRIDE PACK

### What is the SC PRIDE PACK?

An initiative designed to promote Springfield College Athletics and good sportsmanship to our students. Wear your PRIDE PACK T-Shirt to our designated sports contests to be eligible to win prizes!

Our PRIDE PACK message:

# Be Loud! Be Proud! Be Positive!

Expectations of PRIDE PACK members include:

- ☺ Cheer for your team, not against the visitors
- ☺ Do not get personal in your comments about players, coaches, or officials
- ☺ No profanity, vulgarity, racist or sexist comments

I \_\_\_\_\_ (please print your name),  
agree to the PRIDE PACK initiative and follow the PRIDE PACK members'  
expectations.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Questionnaire

Please circle or fill the blank the most appropriate response that represents your opinion/answer to the following questions.

1. Gender:    Male    Female
2. What is your current class status?    Freshman    Sophomore    Junior    Senior    Graduate
3. Where do you live?    On Campus    Off Campus    Distant Commuter (30 minutes or more)
4. How many credit hours are you currently enrolled?    \_\_\_\_\_
5. At Springfield College, are you playing/participating in:  
    Varsity Sports      Junior Varsity Sports      Club Sports      Intramurals      Other\_\_\_\_\_
6. Are you employed?    On Campus      Off Campus      Both
7. How many hours per week do you work?  
    0      1-5      6-10      11-15      16-20      20+
8. How many times a semester (14 week period) will you leave campus for the weekend?  
    0      1-3      4-6      7-10      10+
9. Would you like to attend Springfield College athletic events during the semester?  
    YES      NO  
    WHY or WHY NOT? \_\_\_\_\_

10. As a spectator, what Springfield College athletic events would you like to attend?

(Check all that apply)

### **Fall Season**

- Men's Cross Country     Football     Men's Golf     Men's Soccer
- Field Hockey     Women's Cross Country     Women's Soccer
- Women's Tennis     Women's Volleyball

### **Winter Season**

- Men's Basketball     Men's Gymnastics     Men's Swimming/Diving
- Men's Volleyball     Wrestling     Women's Basketball
- Women's Gymnastics     Women's Swimming/Diving

### **Spring Season**

- Baseball     Men's Lacrosse     Men's Tennis     Men's Track and Field
- Softball     Women's Lacrosse     Women's Track and Field

11. Please rate and check the following factors that may or may not influence your decision to attend the athletic events.

**VI** = Very Influenced    **I** = Influenced    **NI** = Not Influenced    **NIA** = Not Influenced at all

Factors	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NIA</b>
Weather				
Day				
Time				
Giveaways				
Day games				
Night games				
Mascot present				
Contests				
Entertainment/music				
Seating				
Advertised/publicized				
Awareness of the event				
Free Food				
Win – loss record				

12. If the athletic department were to develop/implement the above promotions how likely would it be that you would attend games/contests/events?

- Very Likely     Likely     Not Likely     Not Likely at all

13. Please rate and check the following factors that may influence your inability/disinterest to attend Springfield College athletic events.

**VI** = Very Influenced    **I** = Influenced    **NI** = Not Influenced    **NIA** = Not Influenced at all

Factors	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NIA</b>
Win- loss record				
Team's performance				
Work				
Class Work				
Party				
Hanging with friends				
Boyfriend/Girlfriend				
No interest in Div. III Athletics				

*Please feel free to add any additional comments/concerns/questions that might assist the Springfield College Athletic Department in better serving the campus' student body.*

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*Thank you for your participation in our survey!*